

Dr. Babasaheb Ambedkar Open University
Term End Examination July – 2021

Course	: BBA/BBAHT/DBA	Date	: 13-Aug-2021
Subject Code	: BBA-101(NEW)/BBAHT - 101 (NEW)/DBA-101,BBAIB	Time	: 01:00pm to 03:00pm
Subject Name	: Principle of Management	Duration	: 02 Hours
		Max. Marks	: 50

Section A

Answer the following (Attempt any two) (20)

1. What is the importance of Planning in management?
2. Discuss the important characteristics of decision making.
3. A Supervisor plays multiple roles at a time. – How?
4. Write a short note on: Maslow's Need Hierarchy.

Section B

Answer the following (Attempt any three) (15)

1. Management is an effective utilization of resources- Share your views.
2. Explain Management by objective.
3. Discuss few factors affecting organizational chart.
4. What do you understand by group cohesiveness?
5. Explain various hygiene factors in Herzberg's two-factor theory.

Section C

Part – A (Multiple Choice Questions)

(10)

- 1 Functional managers are responsible _____
A For a single area of activity B To the upper level of management and staff
C For complex organizational sub-units D For obtaining copyrights and patents for newly developed processes and equipment
- 2 Quality practices must be carried out _____
A at the start of the project B throughout the life of the project
C at the end of the project D no need to carry out quality practices
- 3 Organization structure primarily refers to _____
A how activities are coordinated and controlled B how resources are allocated
C the location of departments and office space D the policy statements developed by the firm
- 4 Which of the following is the determinant of organization structure
A Technology B Centralization
C Size of the work unit D Coordination of activities

